



Sustainability and Corporate Social Responsibility

Fleet Dynamic is committed to carrying out its operations in an environmentally responsible manner. As a consultancy and Vehicle Rental Company Fleet Dynamic has administrative operations through its consultancy services that result in minimal direct environmental impacts. However, we fully acknowledge the impact that the choice of vehicles that we supply to our customers has a direct effect on their sustainability and corporate social responsibility.

We take a proactive role in maintaining strong environmental management standards and within our operations are committed to reducing environmental impacts at source.

Fleet Dynamic has recently completed a rebuild of a previous ATS depot, ideal suited to our requirements. Dynamic House is purpose built to allow maximum natural ventilation and airflow around the building, environmental sustainability being a key theme in every aspect of the building we have just completed the installation of solar panels to the roof of Dynamic House.

We seek to minimise waste, promote recycling, reduce energy consumption, and where possible work with suppliers who themselves have sound environmental policies.

We measure our environmental performance against set objectives / targets and seek to continually improve.

The environmental policy statement, arrangements, and responsibilities are communicated to all employees who are made aware of their obligations in contributing to the overall aim of a sustainable future. We are further committed to inform and train our staff in understanding and fulfilling their environmental responsibilities and those of the companies.

Fleet Dynamic is also committed to working responsibly with staff and customers. In order to ensure we fulfil our obligations to staff and customer we undertake a number of measures:

We undertake to develop strong relationships with our staff, customers, suppliers, stakeholders, and others with whom we have business relationships, based on mutual trust, respect and understanding

Vehicle Selection

Fleet Dynamic has significant experience in reducing the environmental impact of everything we do.

Championed by our dedicated innovations and sustainability manager, we have ensured our adherence to best practice in the use of sustainable plant and vehicles and have been actively involved in the development and use of pioneering new technologies.



We will continue to review all emerging alternative fuel technologies throughout the new contract, with a view to replacing vehicles with the latest technology as and when it becomes available. We will work closely with our own in-house environmental teams and university transport research groups to investigate the possibility to perform early trials of new alternative fuels.

- Fleet Dynamic select vehicles which are suitable for the purpose
- Fleet Dynamic evaluate and recommend the most economical vehicles
- Fleet Dynamic provide safe and fuel efficient driver training programmes
- Fleet Dynamic will always recommend the use of innovative transport solutions

Staff

Staff are given regular appraisals and training to support their development

Staff are actively encouraged to give feedback on projects, products, and services to ensure we can continually improve and that they have the tools and information to carry out their roles to the best of their ability

Staff are supported to become involved with organisations including Young Enterprise and other voluntary or community groups local to our office base.

Customers

To highlight our commitment to customers we signed up to and achieved Customer First

Fleet Dynamic ensure we offer customers the highest level of service whenever they come into contact with our organisation

Fleet Dynamic are open and honest about our products and services and tell customers what they need to know

Fleet Dynamic ensure documents, leaflets and policies are written in plain English and do not hide anything in small print

If something does go wrong, although it rarely does, we acknowledge the problem and deal with it promptly



Suppliers

Fleet Dynamic check all suppliers we engage with to ensure they adhere to business principles and practices consistent with our own

Fleet Dynamic ask suppliers with whom we work on a regular basis to enter into a Service Level Agreement with us, this clearly documents what we will do for the supplier and what in return we expect

Fleet Dynamic pay suppliers promptly

The Community

Our delivery work engages members of the community daily and we rely on the support of the community and many community organisations to engage people in the work we do so we seek to develop strong relationships with the communities in which we work and to support the development of community partnerships that deliver positive change

To help us to build relationships staff and directors are actively engaged in a range of activities including sitting on boards and committees on a range of social and community organisations, participating in charity events and supporting the work of area action partnership